



THURSDAY 16 TO SUNDAY 19 MAY 2024

The Paradise Lagoons Campdraft is recognised throughout the country as one of the most anticipated and popular regional sporting events. We celebrate our 22nd Campdraft in 2024 and would like you to join us!

The delivery of the annual event which attract over 5000 competitors and spectators is only made possible through the generous support of our sponsors.

The competition will be conducted over 3 days from dawn on Thursday to the hotly contested 'State of Origin' Saturday night.

To cater for the ever growing number of spectators we have a variety of all-weather viewing areas, ample car parking, food and drink outlets, a constantly growing trade site and great entertainment.

The success of this renowned event can only be made possible through the generous support of sponsors wanting to partner with us.

We invite you to peruse our sponsorship packages over the next few pages and hope to see you at Paradise Lagoons Campdraft 2024 as one of our event partners.



■ PLATINUM SPONSORSHIP PARTNER

- \$20,000 plus GST
- Recognition as a major event partner
- Naming rights for major event
- Logo and link on website
- PA announcements during the supported event
- Signage opportunities including banner placed internally on competition arena
- Trade stand 6m x 12m
- VIP function access for six (6) guests
- Name on ribbons
- Mention in press releases
- Facebook exposure - two (2) sponsor adverts + acknowledgements in event posts: pre, during and post
- Presentation and photo opportunities

■ GOLD SPONSORSHIP PARTNER

- \$12,000 plus GST
- Recognition as a major event partner
- Naming rights for major event
- Logo and link on website
- PA announcements during the supported event
- Signage opportunities including banner placed internally on competition arena
- Trade stand 6m x 12m
- VIP function access for four (4) guests
- Name on ribbons
- Mention in press releases
- Facebook exposure - two (2) sponsor adverts + acknowledgements in event posts: pre, during and post
- Presentation and photo opportunities

■ RUBY SPONSORSHIP PARTNER

- \$10,000 plus GST
- State of Origin naming rights
- Recognition as a major event partner
- Participation in opening ceremony of the State of Origin
- Logo and link on website
- PA announcements during the supported event
- Signage opportunities including banner placed internally on competition arena
- Trade stand 6m x 6m
- VIP function access for four (4) guests
- Name on ribbons
- Mention in press releases
- Facebook exposure - two (2) sponsor adverts + acknowledgements in event posts: pre, during and post
- Presentation and photo opportunities



■ SILVER SPONSORSHIP PARTNER

- \$6,000 plus GST
- Recognition as a major event partner
- Naming rights for major event
- Logo and link on website
- PA announcements during the supported event
- Signage opportunities including banner placed internally on competition arena
- Trade stand 6m x 6m
- VIP function access for two (2) guests
- Name on ribbons
- Mention in press releases
- Facebook exposure - two (2) sponsor adverts + acknowledgements in event posts: pre, during and post
- Presentation and photo opportunities

■ EMERALD SPONSORSHIP PARTNER

- \$5,000 plus GST
- Naming rights to one (1) peg in arena one
- Recognition as event partner
- Logo and link on website
- PA announcements during the supported event
- Signage opportunities including production of full colour digital print on 3 sides bollard cover and banner placement on competition arena
- Trade stand 6m x 6m
- VIP function access for two (2) guests
- Facebook exposure - two (2) sponsor adverts + acknowledgements in event posts: pre, during and post

■ SAPPHIRE SPONSORSHIP PARTNER

- \$5,000 plus GST
- Naming rights to the 'Cut Out' Yard
- Recognition as event partner
- Logo and link on website
- PA announcements during the supported event
- Signage opportunities including production of two (2) signs and installation in 'Cut Out' Yard
- Trade stand 6m x 6m
- VIP function access for two (2) guests
- Facebook exposure - two (2) sponsor adverts + acknowledgements in event posts: pre, during and post

■ BRONZE SPONSORSHIP PARTNER

- \$3,000 plus GST
- Recognition as event partner
- Logo and link on website
- PA announcements during the supported event
- Signage opportunities including banner placement on competition arenas
- Trade stand 6m x 6m
- VIP function access for two (2) guests
- Facebook exposure - one (1) sponsor adverts + acknowledgements in event posts: pre, during and post





SPONSORSHIP AGREEMENT

Please return this form to secure your sponsorship . . .

- Sponsorship level
- Platinum Partnership - \$20,000 + GST
 - Gold Partnership - \$12,000 + GST
 - Ruby Partnership - \$10,000 + GST
 - Silver Partnership - \$6,000 + GST
 - Emerald Partnership - \$5,000 + GST
 - Sapphire Partnership - \$5,000 + GST
 - Bronze Partnership - \$3,000 + GST

Business name _____

Postal address _____

Telephone _____ Email address _____

Contact person _____

Website address _____

Return the completed form to Leah Maynes (Sponsorship Manager) at sponsorship@campdraft.com

