



THURSDAY 11 TO SUNDAY 14 MAY 2023

The Paradise Lagoons Campdraft recognised as one of the most anticipated and popular regional sporting events in Australia, will celebrate our **21st Campdraft in 2023** and we'd like you to join us!

The delivery of the annual event which attracts up to 12,000 competitors and spectators is only made possible through the generous support of our sponsors - many having partnered with us since our first draft in 2003.

The competition will be conducted over four days - from dawn on Thursday to the hotly contested finals on Sunday afternoon.

To cater for the ever growing number of spectators we

have a variety of all-weather viewing areas, plus ample car parking, food and drink outlets, and entertainment.

As a result of the annual draft, local charities and organisations have benefited with donations to the sum of over \$480,000.

We invite you join us to share in the success of this major sporting and fund raising event.

To cater to sponsors' individual needs, likes and budgets, four partnership packages are available. These packages are listed in detail on the following pages. We will also gladly tailor a personalised package to suit your specific requirements.

► Platinum Partnership

Brand Experience and Promotion

- We will work with you to develop a tailored package to promote your brand during the event and provide a platform for you to reach to Paradise Lagoons Campdraft competitors and spectators

Brand Exposure at the Venue

- Tailored public address announcements during the event
- Onsite electronic advertising during the event
- Naming rights to an event on the competition schedule and participation in trophy presentation

Brand Exposure - Digital Marketing and Print Media

- Logo placement on PLC website sponsors page including a link to your website or Facebook page
- PLC social media opportunities pre, during and post event
- Recognition in event newsletters
- Company logo on all media advertising

Networking Opportunities

- Eight tickets to the Sponsors Function
- Paradise 'Campdraft Cash' to purchase drinks in the exclusive sponsors and supporters pavilion
- Extra guest passes to bring staff, family & customers to the sponsors pavilion throughout the event (upon request)

Minimum investment from \$20,000 plus GST (final agreed benefits tailored to your specific needs)

► Gold Partnership

Brand Experience and Promotion

- We will work with you to develop a tailored package to promote your brand during the event and provide a platform for you to reach to Paradise Lagoons Campdraft competitors and spectators

Brand Exposure at the Venue

- Tailored public address announcements during the event
- Onsite electronic advertising during the event
- Naming rights to an event on the competition schedule and participation in trophy presentation

Brand Exposure - Digital Marketing and Print Media

- Logo placement on PLC website sponsors page including a link to your website or Facebook page
- PLC social media opportunities pre, during and post event
- Recognition in event newsletters
- Company logo on all media advertising

Networking Opportunities

- Six tickets to the Sponsors Function
- Paradise 'Campdraft Cash' to purchase drinks in the exclusive sponsors and supporters pavilion
- Extra guest passes to bring staff, family & customers to the sponsors pavilion throughout the event (upon request)

Minimum investment from \$12,000 plus GST (final agreed benefits tailored to your specific needs)



► Silver Partnership

Brand Exposure at the Venue

- Recognition on public address announcements during the event
- Logo placement on electronic advertising during the event

Brand Exposure - Digital Marketing and Print Media

- Logo placement on PLC website sponsors page including a link to your website or Facebook page
- PLC social media opportunities pre, during and post event
- Recognition in event newsletters
- Company logo on all media advertising

Networking Opportunities

- Four tickets to the Sponsors Function
- Paradise 'Campdraft Cash' to purchase drinks in the exclusive sponsors and supporters pavilion
- Extra guest passes to bring staff, family & customers to the sponsors pavilion throughout the event (upon request)

Minimum investment from \$6,000 plus GST

► Bronze Partnership

Brand Exposure at the Venue

- Recognition on public address announcements during the event
- Logo placement on electronic advertising during the event

Brand Exposure - Digital Marketing and Print Media

- Logo placement on PLC website sponsors page including a link to your website or Facebook page
- PLC social media opportunities pre, during and post event
- Recognition in event newsletters
- Company logo on all media advertising

Networking Opportunities

- Two tickets to the Sponsors Function
- Paradise 'Campdraft Cash' to purchase drinks in the exclusive sponsors and supporters pavilion
- Extra guest passes to bring staff, family & customers to the sponsors pavilion throughout the event (upon request)

Minimum investment from \$3,000 plus GST

We will also gladly tailor a personalised package to suit your specific requirements.

Email Leah at sponsorship@campdraft.com





► Paradise Lagoons Campdraft 2023

Please return this form to secure your sponsorship . . .

Sponsorship level ☐ Platinum Partnership - \$20,000 + GST

☐ Gold Partnership - \$12,000 + GST

☐ Silver Partnership - \$6,000 + GST

☐ Bronze Partnership - \$3,000 + GST

Tell us a little more about yourself . . .

Business name _____

Postal address _____ town/city _____ state/region _____

Telephone _____ Email address _____

Owner/manager _____

Spouse/partners name _____

To enable our event announcers to thank and promote your business during the four days of the campdraft, tell us a little about your services, activities, or a specific product or item you may like to promote (up to 100 words approx.)

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Email Leah at sponsorship@campdraft.com